CLUB SURVEY

DISTRICT 5440 VISONING PROGRAM

Several weeks before a club visioning event is held, the District Visioning Coordinator will prepare and forward a Survey Monkey link to the Club Visioning Coordinator. The link should be forwarded to all club members with a cover message from the Club President or Visioning Coordinator urging everyone to complete the opinion survey.

Results of the survey are summarized electronically by Survey Monkey and sent to the District Visioning Coordinator, the Club President and/or the Club Visioning Coordinator. A brief presentation of the survey results at the beginning of the visioning session is optional.

The 56-question survey is multi-choice and takes about 10-15 minutes for each member to complete. The survey contains questions on the following topics:

* Membership
* Club Service Projects
* Vocational Service Projects
* Club External Activities
* International Service Projects
* The Rotary Foundation
* Fund Raising
* Long Range Planning and Leadership
* Communications and Public Image
* New Generations
* Club Administration and Operations.

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